

CHAMBERNEWS

The Greater Bethesda-Chevy Chase Chamber of Commerce

Swing into Spring at the 12th Annual Golf Classic



Don't miss the Chamber's 12th Annual Golf Classic on Monday, May 17th! Come for one of the last chances to play **Manor Country Club** before they rebuild the course. A portion of the proceeds will benefit the 16th Annual Goodwill Dinner. This year's tournament is underwritten by Presenting Sponsor **EagleBank**, Grand Classic Sponsor **The Chevy Chase Land Company** and Golf Ball Sponsor **RDP Property Management**. Other sponsors include Allied Rentals, Inc., AMR Commercial Real Estate, CB Richard Ellis, The Business Gazette, Chevy Chase Cars, Inc., Oppenheimer, Fleischer & Quiggle, P.C., Realty Management Company, Suzanne H. Kim, DDS, Davis Construction, Bond Beebe CPAs, Wagner Management Group, LLC, Broad Street Mortgage Company, Staffing Concepts, Robert A. Pumphrey Funeral Homes, Sandler Training Institute, NIH-NOAA Recreation & Welfare Association, Linowes & Blocher, LLP, Calvert Group, Fidelity & Trust and Councilor, Buchanan & Mitchell, P.C.

For golfers, the day starts with a putting contest and cookout. Eighteen holes of pure pleasure follow with a shotgun scramble start, and the evening is wrapped up with the finals of the putting contest and a networking & awards reception. Event Chair Deb Kahley of EagleBank invites all Chamber members to get away from it all and spend the day networking in the sun. To register, see the enclosed flyer or go to www.bccchamber.org. Make plans now to network on the Golf Course!

Save the Date — June 9th!

Save the Date for the 78th Annual Awards & Installation Dinner on June 9, 2004 from 6:00 p.m. until 9:00 p.m. at The Hyatt Regency Bethesda. This year's Dinner is chaired by, for the second year in a row, Chamber Board member, Dr. Suzanne Kim. Join hundreds of executive decision makers and government officials for an evening of elegance, excitement and outstanding food. The Chamber looks forward to honoring businesses and individuals for their contributions to commerce and community. At the dinner, the Chamber will install the 2004-2005 Board of Directors. Incoming President John Chaplin (Robert A. Pumphrey Funeral Homes) looks forward to a productive year, with increased membership, event participation and added value.

Businesses and individuals who have significantly contributed to the Bethesda-Chevy Chase community throughout the past year will be honored with the following awards: Community Service Award, Police Officer of the Year, Public Service, Youth Services, the Dick Price Small Business Award, in honor of the late Richard Price of Decatur Press, William Prescott Allen Award, The President's Award and the "Rick Masucci Goodwill Award," in honor of the late Rich Masucci, of the Bethesda Hyatt Regency who helped start the Goodwill Dinner program. Join us in honoring the outstanding businesses and individuals who will be awarded and enjoy a spectacular evening with fellow Chamber members.

Invitations will follow shortly. For more information, contact Scott Scholz at 301-652-4900 x.202 or sscholz@bccchamber.org.

In This Issue

12th Annual Golf Classic	1
78th Annual Awards	1
Woodmont Gargage	
Renovation	1
From the President	2
Members in the News	3
Legislative Update	4
2005 Membership Guide	4
Calendar Check	4
Bytes of Bethesda	5
B-CC HS Career Day	5
Smart Business Seminar	6
Success Story	6
Spotlight on Annual Gold	
Sponsors	7

Bethesda Woodmont Corner Garage #11 Renovation

Begins May 10, 2004

For complete information contact the Montgomery County Department of Public Works and Transportation at 240-777-8700 for the Information Line & Update, www.montgomerycountymd.gov or The Greater B-CC Chamber of Commerce at 301-652-4900.

From the President



Tom Murphy, **EagleBank**

Spring is finally here and much has been happening at your Chamber and in this community. Over the past few months, the leadership of the chamber met with each of the members of the County Council to inform them of our legislative priorities and to discuss future issues of importance to this community. I want to thank Ron Resh, our Public Affairs Consultant, who expertly led those meetings, as well as provided testimony on April 14th regarding the County's 05 Budget and specific items of concern to our membership. Feel free to contact the Chamber for a copy of that testimony or any information on the Chamber's Legislative Priorities.

During April, the Montgomery County Planning Board also reviewed two items that have been at the top of the Chamber's list of legislative priorities for some time. The first is officially moving the Bethesda Central Business District to Stage II of the Sector Plan and the sec-

ond was the future of Woodmont Triangle. Please read Ron's Legislative Update in this issue of ChamberNews for more information about these items. These successes don't just happen without the support and leadership of so many members throughout the years. Our moving to Stage II was the top priority issue for Immediate Past President Lilliam Machado and I thank her for her continued perseverance during that time, as well as the other past presidents throughout the years who continuously lobbied officials on this issue. Although we're not finished yet, the second success is the Woodmont Triangle, as the Planning Board has approved that the staff report move forward for public comment in May. As this is one of my top legislative priorities, I want to thank Kevin Maloney and his great committee for taking the lead on this issue and moving it forward so fast.

We hope that you will come out on May 17th to Manor Country Club and join fellow members at our Annual Golf Classic. With the numerous sponsors, prizes and great contests, this event promises to be the best yet! As participation is limited, you should get your reservations in now. And if you're not a golfer, make sure to come out and join us for the networking reception and awards dinner that evening. If it's anything like last year, it's a networking event you don't want to miss.

Finally, I attended a special dinner this past month at Tragarra's Restaurant for members of the Chamber's Forum Club. This special group was originally started by Past President Stan Abrams and other past presidents in the early 1990's, at a time when the Chamber was having financial difficulties. These leaders each donated \$2,000 to this special fund, from which only the interest can be used to pay for items such as technology and computers for the Chamber office. Attendees at this annual dinner include Forum Club members (listing found in the front of the Annual Guide), Past Presidents and the Board of Directors. It was a wonderful evening of goodwill and networking and I want to personally thank and congratulate the following new members of the Forum Club this year: Suzanne H. Kim, D.D.S., NIH-NOAA Recreation and Welfare Association, and Robert A. Pumphrey Funeral Homes.



Chamber Officers

Tom Murphy, EagleBank

Immediate Past President

Lilliam Machado, Oppenheimer, Fleischer & Quiggle

President-Elect

John P. Chaplin, Robert A. Pumphrey Funeral Homes

VP, Budget & Finance

Wayne Berson, BDO Seidman

VP, Communications & Strategic Planning

Michele Horwitz Cornwell, Chevy Chase Land Company

VP, Community Development and Education

Christina Renshaw, TextDesign, Inc.

VP, Economic Development & Government Relations

Anne Martin, Linowes and Blocher

VP, Membership Development

Jack Hauber, Sandler Training Institute

VP, Member Services

Art Dwight, Dwight & Associates

Counsel to the Board

David D. Freishtat, Shulman, Rogers, Gandal, Pordy & Ecker

Board of Directors

Mike Benson, BrowserMedia

John Bowis, Chevy Chase Cars, Inc.

Cliff Chiet, The Gazette

Guylaine Daguilh, SunTrust Bank

Diane Dantagnan, Realty Management Company

Greg Hourigan, Hard Times Café

Alex Inglese, Federal Realty Investment Trust

Melody Khalatbari, Comcast

Suzanne H. Kim, D.D.S.

Roger Kruse, Residence Inn by Marriott

Kevin Maloney, Maloney & Metz

Jerome Morenoff, Imagination Stage

Jason Newman, Newman Systems

Glenn Pearson, Glenn Pearson Productions

John V. Pollack, United Bank

Scott Reed. The Magruder Companies

Suzanne Rosetti, Chevy Chase Bank

Larry Thau, CB Richard Ellis

Phil Tufano, Hyatt Regency Bethesda

Ex Officio - Ginanne Italiano, Executive Director,

Greater Bethesda-Chevy Chase Chamber of Commerce

David Dabney, Executive Director, Bethesda Urban Partnership

Ron Resh, Public Affairs Consultant

Director Emeritus - Randy Schools,

NIH-NOAA Recreation & Welfare Association

Director Emeritus - Jack Alexander, AMR Commercial Real Estate

Director Emeritus - Walter Pennington,

Dembo, Jones, Healy, Pennington, & Marshall, P.C.

Chamber Staff

Executive Director

Ginanne M. Italiano: gitaliano@bccchamber.org

Membership Director

Margery F. Shrinsky: mshrinsky@bccchamber.org

Finance & Program Manager

Gloria Arnold: garnold@bccchamber.org

Marketing & Events Manager

S. Scott Scholz: sscholz@bccchamber.org Office Assistant/Receptionist

Debra Fauber: dfauber@bccchamber.org

Newsletter Design and Production: Text Design, Inc. Printing: Spectrum McBride's Printing & Graphics

The views expressed in articles submitted by members are the personal opinions of the author and not necessarily those of The Greater Bethesda-Chevy Chase Chamber of Commerce. The Greater Bethesda-Chevy Chase Chamber of Commerce accepts no responsibility for any liabilities arising from the publication of such views.

Members 1

Hodes, Ulman, Pessin and Katz, P.A. recently promoted **Paul E. Mack,** as a new Member with the firm.

Chad Tyler, President, Tyler • Donegan Real Estate Services announced the opening of its third office. The office is located on the sixth floor of the Securities Building, 729 15th St., NW, Washington, DC. Dave Strejeck who worked in the IT field and has extensive relations in DC heads up the office.

AMR Commercial, LLC is pleased to announce that **Matthew Morris** has joined the company as a sales and leasing Associate.

Frost Miller Group has been chosen by Baltimore, MD-based flexible packaging converter Mid-Atlantic Packaging Supply (MAPS) as marketing partner for its new "universal" lids.

Apex Home Loans was recently ranked #23 by the Washington Business Journal in their Book of Lists (2004) for Mortgage Loan Volume in this region for 2002. **Eric Gates** and **Craig Strent** achieved the designation of CRMS (Certified Residential Mortgage Specialist).

Lerch Early & Brewer, Chtd., is pleased to announce the following additions to their staff. Arthur F. Lafionatis, practicing in the area of commercial real estate, business and commercial lending law has joined as a principal of the firm. Jennifer S. Thomas practicing in the area of litigation has joined as an associate; Christine N. Johnson practicing in the area of community associations has joined as an associate of the firm and William B. Schroeder practicing in the area of litigation has joined as an associate of the firm.

Randall Hagner, one of Washington, DC's oldest real estate businesses, has retained Bethesda based advertising agency walczy.hamilton.tran.meyers to launch a brand adjustment initiative as well as provide marketing support for the firm's 100th anniversary celebration.

The Smithsonian Libraries' exhibition, Chasing Venus, was celebrated at the Reception and Exhibition Preview at the Libraries Exhibition Gallery, National Museum of American History. **Kathleen Knowles, OrangeZebraDesign,** created both the poster for the exhibition as well as design work for the Smithsonian Libraries METRO advertising in May.

Maryland business owner **Dawn Brown**, **President** and **CEO**, **Brown Training Consultants**, **LLC** has been named a National Founding Partner of Women Impacting Public Policy (WIPP), the largest U.S. bipartisan women's business group.

Phillip A. Rodokanakis, CFE, Managing Partner and Partners Cal Klausner, CPA/ABV, CFE and Bruce G. Dubinsky, CPA, CVA, CFE are pleased to announce the launching of a new company U.S. Data Forensics, LLC. USDF undertakes computer forensic examinations and fraud investigations.

The Forensic Accounting and Dispute Analysis Department of **Klausner Dubinsky** + **Associates**, **P.C.** is pleased to welcome **Cheryl B. Hyder**, **Mt**, **CPA**, **CFE** to its team.

Text Design Inc. is pleased to welcome **Steve Ferretti** to its creative team. Steve has been an active member of the Washington area business and design community for more than 25 years and he is the Vice President of the Board of Directors for the Friends of the Torpedo Factory Art Center located in Alexandria, Virginia.

A calendar and a series of newsletters produced by **Martin•Schaffer Inc.**, have won the highest level of awards in the international art competition of the Society for Technical Communications. The calendar was designated Best of Show, and both the calendar and newsletters won Distinguished Technical Communication awards. Additionally, the Business Marketing Association recently awarded the series of newsletters Best of Division recognition in its annual Pro-Comm Awards.

United Bank announced that **Joseph C. LeMense** has joined the Bank's Commercial Lending Division as Executive Vice President and Market Leader for suburban Maryland.

Betsy Fein, Clutterbusters!!!, Wendy Gutin, Innerquest Coaching and Forbes Blair, Author of Instant Self-Hypnosis: How to Hypnotize Yourself with Your Eyes Open! is having a life-transforming program on how to set attainable priorities, clear your clutter, and rid yourself of bad habits at Seven Seas Restaurant, Rockville, on May 19th from 11:30 a.m.-1:30 p.m. For more information, please contact Betsy Fein at 240-602-9613 or feintimes@aol.com.



Phillip A. Rodokanakis, CFE



Joseph C. LeMense



Calendar Check

RSVP deadlines.

See "Events Calendar"

for registration fees and

Fax registration forms

to the Chamber Office

or register online at

www.bccchamber.org. For more information

on the events, contact

staff at the Chamber at

301-652-4900 or at

staff@bccchamber.org.

Legislative update

Success at the Planning Board

Stage II Reached At Last

"The Bethesda Central Business District is an economic engine for the county and the state. It is a model of smart growth for the nation." With these words from its Chairman, the Montgomery County Planning Board voted, on April 8, to allow the Bethesda Central Business District to proceed to Stage II development.

The Planning Board's action acknowledges that all conditions for Stage II contained in the 1994 Bethesda CBD Sector Plan have been fulfilled. The Board conditioned its approval on a Stage II development ceiling of 5,000 jobs above the currently approved levels of commercial development. There is no such limit for housing units.

For a number of years, advancement to Stage II has been the top priority of our chamber. In partnership with other concerned individuals and groups, the chamber worked diligently to demonstrate to government officials that all Stage II requirements have been met. Our efforts finally prevailed. It was gratifying to see a large turnout of chamber members who were instrumental in this process over the years present at the

Planning Board to share in this important success.

Procedurally, the Planning Board's approval of Stage II will be communicated to the County Council. Based on discussions between our chamber and the Council, no significant opposition is expected.

Progress on Woodmont Revitalization

In another important action affecting Bethesda, the Planning Board, also on April 8, approved for public hearing a staff draft amendment to the Bethesda CBD Sector Plan dealing with the revitalization of the Woodmont Triangle. Our chamber played a key role in community-wide discussions that led to the development of this document.

Among other things, the Sector Plan Amendment is intended to ensure that the Woodmont Triangle will be a vibrant urban, mixed-use neighborhood emphasizing residential, small-scale retail, and the arts.

The amendment will allow an increase in the supply of housing to serve a variety of income levels. Incentives will be provided to retain existing business and to attract new commercial interests. Current public arts programs in the Bethesda CBD will be enhanced with opportunities for both visual and performing arts. Safety and character of streets will be improved, and new inviting streetscapes and public access will be provided. Added flexibility will be introduced to provide public amenities and open space in the Optional Method of Development.

May 20, 2004 is the date of the Planning Board's public hearing on the Woodmont revitalization amendment. The exact time is to be determined. The chamber encourages as many people as possible to show their support for this important proposal. For further information and to register to testify, call the Planning Board at 301-495-1333.

Calendar Check

Wednesday, May 5, 12:00 noon to 1:30 p.m.

Monthly Member Lunch

BD's Mongolian Barbeque @ 7201 Wisconsin Avenue, Bethesda, MD. Sponsored by Bethesda Avenue Moto Photo.

Tuesday, May 11, 5:30 p.m. to 7:00 p.m.

Monthly After Hours

Caddies On Cordell @ 4922 Cordell Avenue, Bethesda, MD. Sponsored by The Chase at Bethesda.

Monday, May 17, 11:00 a.m. to 7:30 p.m.

Chamber Golf Classic & Networking Dinner

Manor Country Club @ 14901 Carrolton Road, Rockville, MD.

Tuesday, May 18, 7:15 a.m. to 9:00 a.m.

Power Networking Breakfast

Classic Residence by Hyatt @ 8100 Connecticut Avenue, Chevy Chase, MD. Sponsored by Klausner Dubinsky + Associates

Thursday, May 20, 8:00 a.m. to 10:00 a.m.

Smart Business Seminar

SunTrust Board Room, B-CC Chamber of Commerce @ 7910 Woodmont Avenue, Suite 1204, Bethesda, MD. "Sell Less, Earn More!" Presented by: Bhavesh Naik - AMBICA Training; Jack Hauber - Sandler Training Institute.

Wednesday, June 2, 12:00 noon to 1:30 p.m.

Monthly Member Lunch

Sweet Basil Gourmet Thai Cuisine @ 4910 Fairmont Avenue, Bethesda, MD. Sponsored by Elite Personnel

Thursday, June 3, 5:30 p.m. to 7:00 p.m.

County Wide Chamber After Hours

 $Chevy\ Chase\ Cars,\ Inc.\ @\ 7725\ Wisconsin\ Avenue,\ Bethesda,\ MD.\ Sponsored\ by\ Chevy\ Chase\ Cars,\ Inc.$

Wednesday, June 9, 6:00 p.m. to 9:00 p.m.

Annual Awards & Installation Dinner

Hyatt Regency Bethesda @ One Bethesda Metro Center, Bethesda, MD.

The Future is On Demand

Colin Pitcairn, Coretrai

You walk into a room and flip the light switch. You walk to the sink and turn on the water. Do you think about how the power company generates and delivers the power to the switch or how the WSSC gets clean water to the faucet? All we care about is that it's there – On Demand. Every day. All the time.

The same will one day be true for business applications everywhere. Particularly for the small-to-medium business owner today, this new "subscription-based model" can be a key differentiator in creating competitive advantage. There is probably not a business in existence today that doesn't use some suite of computer applications to run and manage the business. As that business grows, so does the complexity of the technology and the demands placed on the applications supporting the business. Before you know it, the owners, managers, and employees begin to feel like they exist solely to manage and serve the technology - and what suffers most is: The Business.



"Bytes of Bethesda" is a service of the Chamber's Technology Resources Committee, which invites members with an interest in current technology trends to join and participate in the committee, which meets the first Thursday of every month in the Chamber's Board Room. Members are also invited to write technology-related articles for the ChamberNews' "Bytes of Bethesda" column.

So enter computing On Demand, or what are also being called "Application Utilities". Have a requirement to better manage your sales process? Sales Force Automation and/or Client Relationship Management can now be yours from an organization like Salesforce.com. Need to create an online storefront? Today?! eBay or Amazon.com. Web conferencing? Try Webex, Placeware, or Teligent. Say good-bye to buying software, hardware, hiring/training staff, implementation, customization, continual upgrading, patching and maintenance – essentially the entire application life cycle becomes the responsibility of the "Application Utility" provider. It's now "Pay As You Go".

Most businesses want to solve business problems in order to better compete and win – not continually solving technology problems. Applications On Demand. All you need to do is flip the switch – and get back to focusing on, and growing, your business.

The Greater B-CC Chamber of Commerce and Bethesda-Chevy Chase High School host successful Career Day

Career Day sponsored by The Greater Bethesda-Chevy Chase Chamber of Commerce Education Committee under the Chair of Roger Kruse, Residence Inn by Marriott, and Bethesda-Chevy Chase High School had 75 businessmen/women share their expertise with 11th and 12th students. Economists, editors, lawyers, psychiatrists, musicians, graphic designers, teachers and entrepreneurs gathered in panels to address and interact with small groups of students. Students were able to choose two of 17 career clusters, representing everything from Hospitality and Tourism to Research Science.

While juniors and seniors were attending the seminars, 9th and 10th graders were addressed by Cedrick Jennings, the subject of Ron Suskind's *A Hope in the Unseen*, a chronicle of Cedric's journey from Ballou High School to Brown University and beyond.

The Cynthia Clarke Career Builder Award, given annually to individuals who have demonstrated an ongoing commitment to career development and business/school partnerships were awarded to: Robert G. Brewer, Jr., Lerch Early & Brewer, Chtd.; Randall Hamas, CPA, James L. Nelson, Nelson & Mudd; Douglas Schiffman; Roger Kruse, Manager, Residence Inn by Marriott and the Consumer Product Safety Commission. The award honors Cynthia Clarke, former Internship Coordinator at Bethesda-Chevy Chase High School, who passed away several years ago, who spearheaded the business/school partnerships that exist today.



Left to Right

John Chaplin, Robert A. Pumphrey Funeral Homes Roger Kruse, Residence Inn by Marriott Robert G. Brewer, Jr., Lerch Early & Brewer, Chtd. Randall Hamas, CPA James Nelson, Nelson & Mudd Lizzy Gary, Consumer Product Safety Commission

Smart Business Seminar

Sell Less, Earn More!



Learn proven strategies for minimizing your "Selling Activities" while multiplying your sales results. This exciting seminar will be presented on Thursday, May 20, 2003, from 8:00 a.m. until 9:30 a.m. in the SunTrust Board Room at the Chamber jointly by Jack Hauber, Sandler Training Institute and Bhavesh Naik, AMBICA Training.

Are you a business owner, entrepreneur or an executive responsible for generating revenues and managing profit margins for your business? This seminar is for you...

It presents a two-step process for identifying and eliminating wasteful activities and concentrating your time, efforts and energy on those that earn you money.

The first step helps you to laser-focus your business's core message through "The Laws of Marketing Physics". Successful application of these laws plugs your business into the "right

spot" in the market that enthusiastically responds to your business.

The second step helps you to streamline your selling activities through a "selling system". With this selling system, your day is invested in activities that are primed to give you the best results at the least amount of time, effort and energy.

The resulting marketing and selling system minimizes your selling activities and multiplies your sales results. In the workshop, you will learn the secrets that allow you to:

- Triple the results of your marketing and prospecting efforts
- Waste less time in unproductive sales situations
- **Double** your closing ratio on sales calls
- Increase closing percentage while doing less "unpaid consulting."
- Triple your chances of a profitable success at higher margins
- Experience a sense of exhilaration from "being in the element" while generating new business.

A Chance Encounter Leads to Business



Angela Franke & Shawn Perry

Angela Franke of **Financial Brokerage Services** who specializes in employee benefits consulting and insurance brokerage, met **Shawn Perry**, owner and operator of **EmBroidMe**, an embroidery, screen-printing and promotional products company at the October Monthly lunch at Tragara Ristorante.

At that time, they were both guests, but continued to remain in touch with each other. After joining the Chamber, they continued to meet regularly at events.

In December, Angela was in need of logo-embroided shirts for holiday gifts and immediately contacted Shawn. She asked Shawn for advice on the technicalities of all aspects of getting the shirts embroidered and with his knowledge and expertise, Angela was able to choose a shirt and immediately forward him the FBS logo.

The special request was ordered by Shawn to be expedited "asap." However, FedEx made a shipping error and the shirts did not arrive until December 24th. In the midst of the holiday madness... Shawn personally delivered the order to Angela on time for her to give as gifts.

"His customer service and attention was so impressive," says Angela, "I really appreciate how he handled my small job in such a short time, rushing around after being out of town with ROTC and even making a personal delivery on Christmas Eve." "The shirts looked great, first-class quality...and, done by a first-class Chamber member!"

People like to do business with people they know - and who better to do business with than another Chamber member! Have you done business with another Chamber member and would like to share your experience? Contact Margery Shrinsky at the Chamber office or mshrinsky@bccchamber.org.

Spotlight on Annual Gold Sponsors

The Greater Bethesda–Chevy Chase Chamber of Commerce would like to graciously thank this year's Gold Sponsors for their dedication to the Chamber and the Bethesda–Chevy Chase community. Without the support of sponsors like Atlantech Online, Inc., The Chevy Chase Land Company, and Comcast, the Chamber could not succeed at its current level of excellence.



Atlantech Online is a full service Internet Service Provider serving businesses, Federal, state and local government institutions. Profitable since 1995, the company specializes in T-1 Internet connectivity, hosting and colocation in it's self-owned and operated data center. Atlantech Online also offers other value-added services such as email services, content filtering, remote data backup, and custom VPN solutions. Located in Silver Spring, MD, Atlantech Online's footprint spans from Northern VA to New York City. Value, knowledge, service, and support separate Atlantech Online from other Internet Service Providers.

The company is also active in the community. We've been a member of the Greater BCC Chamber Board of Directors and currently have representation on the boards of the Maryland Technology Council and the Greater Silver Spring Chamber of Commerce.

THE CHEVY CHASE LAND COMPANY

OF MONTGOMERY COUNTY, MARYLAND
ESTABLISHED 1890

As one of the oldest, privately held real estate development companies in the nation, The Chevy Chase Land Company owns and manages nearly two million square feet of office, retail and residential properties in Montgomery County, MD, Virginia and Washington, DC. The Land Company has recently commenced the redevelopment of Chevy Chase Center and will be delivering 412,000 square feet of Class A office space, luxury retail and neighborhood retail along Wisconsin and Western Avenues in Chevy Chase, MD beginning in late 2005. The Land Company is led by its President, Edward Hall Asher. Gavin M. Farr, Chairman of the Board, is the great grandson of the company's founder, Senator Francis Newlands.

The Land Company has always been very active in the community, supporting a great variety of business, civic and charitable causes, and is proud to have been a founding member of the Greater Bethesda-Chevy Chase Chamber of Commerce.



Operating in 17 of the United States' 20 largest metropolitan areas, Comcast is one of the leading communications, media and entertainment companies in the world. Comcast assumed ownership of the Montgomery County cable system in August 2000, and employs over 550 people in Montgomery County. Across the metro area, Comcast Cable is one of the largest companies with more than 2,500 dedicated employees. Providing basic cable, Digital Cable, high-speed Internet and telephone services, Comcast is the company to look to first for the communications products and services that connect people to what's important in their lives.

Comcast promises to entertain, inform and empower our customers while enriching our communities. Comcast of Montgomery's volunteer efforts include the Comcast Kids Linkages to the Library program, Comcast Cares, Comcast Family Toon Day, the Comcast Outdoor Film Festival, the Comcast Technology Academy and Cable in the Classroom along with hundreds of local events to help various charities and non-profits. Each year, Comcast also contributes about \$4.5 million a year in free airtime and cash contributions to support local organizations.



The Greater Bethesda-Chevy Chase **Chamber of Commerce**

7910 Woodmont Avenue, Suite 1204 Bethesda, MD 20814 Phone: 301-652-4900 Fax: 301-657-1973 www.bccchamber.org

PRSRT STD U.S. POSTAGE PAID BETHESDA, MD PERMIT NO. 7013

Not Too Early to Think About The 2005 Membership Directory & Business **Referral Guide!**

What does warm weather and summer vacations have in common? Time to begin thinking about the 2005 Chamber Membership Directory & Business Referral Guide.

Included in next month's ChamberNews, the 2005 Membership Directory & Business Referral Guide advertising contract will be available for you to reserve your space. You will not want to miss out on a great opportunity to get connected to thousands of contacts seeking products and services in the Bethesda-Chevy Chase community. With a distribution of 10,000 directories distributed in relocation packages, member businesses, libraries, financial institutions, real estate agencies and more, you can get your message across in a display ad. For more information, contact Margery Shrinsky at 301-652-4900 or mshrinsky@bccchamber.org.



What member's building was designed by National Gallery and Jefferson Memorial architect John Russell Pope? Answer in next month's newsletter.



Last month's answer: United Bank's Community Branch located at 7250 Wisconsin Ave., Bethesda, was moved a half-block to its present location after serving as an old-fashioned country store from the late 1800's. It housed the Bethesda Post Office from 1895 to 1905, and Bethesda's first public library in the mid 1920's.



7978 Old Georgetown Rd. • Suite 6C • Bethesda, MD • 20814 301 652 5153 • 301 652 5367 fax • www.txtdesign.com

visual communication with style



We are a full service graphic design studio creating stylish solutions for enterprising clients. Our specialties include: ads, annual reports, brochures, event promos, logos, newsletters, packaging, publications and much more!