



Doing Business Since 1926

# CHAMBER NEWS

The Greater Bethesda-Chevy Chase Chamber of Commerce

## June 9<sup>th</sup> Annual Installation and Awards Dinner to Feature Installation by Maryland Secretary of Economic and Business Development

Time's running out to reserve your seat for the 78th Annual Installation & Awards Dinner on Wednesday, June 9<sup>th</sup> at the Hyatt Regency Bethesda. The evening will begin with a cocktail reception at 6:00 p.m. followed by the Installation & Awards Dinner from 7:00 –9:00 p.m.

Join us as Maryland Secretary of Economic & Business Development Aris Melissaratos installs incoming Chairman John P. Chaplin, CFSP, Robert A. Pumphrey Funeral Homes. A graduate of Prince George's Community College, Mr. Chaplin completed his mortuary science degree, Magna Cum Laude from the American Academy McAllister Institute of Funeral Service in New York City. In addition to The Greater Bethesda-Chevy Chase Chamber of Commerce, Mr. Chaplin is active in the Rotary Club of Bethesda-Chevy Chase (past President), Maryland State Funeral Directors Association, Academy of Professional Funeral Service Practitioners, National Funeral Directors Association, Selected Independent Funeral Homes organization, Metropolitan Funeral Directors Association of Washington, DC (past president), and was appointed to two terms on the Maryland State Board of Morticians (past president) by the Governor. John is a member of the Bethesda Presbyterian Church.

The six newly elected board members are Charles Fleischer, Principal, Oppenheimer, Fleischer & Quiggle; Kevin Hanlon, Account Executive, Guernsey Office Products; Cindy Libby-Green, Executive Director, Premier Homecare; Gus Moyer, President, DELMarVa Investment Group; John A. (Jay) Redderson, CPA, President, Bond Beebe Financial Advisors; and Lance Van Winter, President, Vansam Software.

The Dinner also serves to honor those businesses and individuals who have significantly contributed to the Bethesda-Chevy Chase community throughout the past year. Awardees include The Community Service Award (Carol Trawick, Trawick and Associates), The Public Service Award (Captain Betsy Davis, Second District Police), The Youth Award (Megan Shuman, student, Stone Ridge HS), The Rick Masucci Goodwill Award (Ben and Sue King), the Police Officer of the Year Award (Police Officer III Kristen L. McKenna), The Dick Price Small Business Award (Hard Times Cafe), The Presidents Award (to be announced), and The William Prescott Allen Memorial Award (to be announced). Award Recipients will be announced at the event.

Tickets for the dinner are currently available for \$90 per person or \$900 per table (includes 10 seats). For more information about the event or to make reservations go to [www.bccchamber.org](http://www.bccchamber.org) or contact S. Scott Scholz, Marketing & Events Manager at [ssholz@bccchamber.org](mailto:ssholz@bccchamber.org) or 301-657-1973 today to reserve your seat.

### In This Issue

9th Annual Installation Dinner	1
Sponsor Program	1
From the President	2
Members in the News	3
Legislative Update	4
Success Story	4
Bytes of Bethesda	5
Recognition Awards	5
Business Referral Guide	6
Calendar Check	7
Career Days	7
Door Prizes Needed	8

## Don't Miss Out on Great Visibility Opportunities With the BCC Chamber's Sponsorship Program for 2004-2005

With over 850 members, The Greater Bethesda-Chevy Chase Chamber of Commerce offers exciting sponsorship opportunities to all Chamber members. Sponsorships are a great way to reach the membership and receive name recognition. Whether it's an annual sponsorship receiving repeat visibility throughout the year, or sponsorship of one of the five special events attracting the participation of a substantial amount of business and community leaders, or one of the three monthly networking events attended by our most active chamber members, the B-CC Chamber has a sponsorship to fit all members.

For a complete list of sponsorship opportunities, please review the sponsorship flyer insert. Interest in B-CC Chamber sponsorships may be directed to Scott Scholz, 301-652-4900, [ssholz@bccchamber.org](mailto:ssholz@bccchamber.org).

## From the President



Tom Murphy,  
EagleBank

What a year this has been! Many thoughts come to mind as I think back over the past months. Quick, productive, rewarding and enjoyable. I remember how nervous I was when nominated for the presidency. I was worried about the time I would have to devote to maintain the Greater Bethesda Chevy Chase Chamber at the high level that it had enjoyed for so many years. I quickly stopped worrying when I realized how professional and productive the staff of the chamber was. And not only the staff. I also was fortunate to be supported by a great Board of Directors, Vice Presidents and committee chairpersons who were motivated and capable of running their areas of the organization.

What a relief! I truly have appreciated the entire experience and I am honored to have represented you as President. A brief synopsis of some of our achievements follows. It would take the entire issue to mention all of the members who have contributed to these accomplishments. So to the entire membership, I say thanks for a great year.

**Membership Development** – Jack Hauber, Toby Beach, Kevin Hanlon, Gus Moyer for their leadership roles and the more than 50 members who helped to recruit in excess of 125 new members, increase and improve the Ambassadors program, participated in the Spring Walk-around, and the three-day membership drive in October and continuously contacted and followed-up with members every month, reminding them that they are at the top of the organizational chart of the Chamber. Special thanks to Margery for her hard work on this effort and the excellent work she did in producing the entire Annual Membership Directory and Community Guide.

**Membership Services** – Art Dwight, Anita Segreti, John Chaplin and Lance Van Winter, Deb Kahley, Suzanne Kim, Charlie Fleischer, the Tech Resources Committee – in excess of 2500 members and guests attended the more than 45 networking events and Smart Business Seminars throughout the year; and more

*continued on pg. 6*

### Chamber Officers

**President**

Tom Murphy, EagleBank

**Immediate Past President**

Lillian Machado, Oppenheimer, Fleischer & Quiggle

**President-Elect**

John P. Chaplin, Robert A. Pumphrey Funeral Homes

**VP, Budget & Finance**

Wayne Berson, BDO Seidman

**VP, Communications & Strategic Planning**

Michele Horwitz Cornwell, Chevy Chase Land Company

**VP, Community Development and Education**

Christina Renshaw, TextDesign, Inc.

**VP, Economic Development & Government Relations**

Anne Martin, Linowes and Blocher

**VP, Membership Development**

Jack Hauber, Sandler Training Institute

**VP, Member Services**

Art Dwight, Dwight & Associates

**Counsel to the Board**

David D. Freishtat, Shulman, Rogers, Gandal, Porly & Ecker

### Board of Directors

Mike Benson, BrowserMedia

John Bowis, Chevy Chase Cars, Inc.

Cliff Chiet, The Gazette

Guylaine Daguilh, SunTrust Bank

Diane Dantagnan, Realty Management Company

Greg Hourigan, Hard Times Café

Alex Inglese, Federal Realty Investment Trust

Melody Khalatbari, Comcast

Suzanne H. Kim, D.D.S.

Roger Kruse, Residence Inn by Marriott

Kevin Maloney, Maloney & Metz

Jerome Morenoff, Imagination Stage

Jason Newman, Newman Systems

Glenn Pearson, Glenn Pearson Productions

John V. Pollack, United Bank

Scott Reed, The Magruder Companies

Suzanne Rosetti, Chevy Chase Bank

Larry Thau, CB Richard Ellis

Phil Tufano, Hyatt Regency Bethesda

Ex Officio – Ginanne Italiano, Executive Director,

Greater Bethesda-Chevy Chase Chamber of Commerce

David Dabney, Executive Director, Bethesda Urban Partnership

Ron Resh, Public Affairs Consultant

Director Emeritus – Randy Schools,

NIH-NOAA Recreation & Welfare Association

Director Emeritus – Jack Alexander, AMR Commercial Real Estate

Director Emeritus – Walter Pennington,

Dembo, Jones, Healy, Pennington, & Marshall, P.C.

### Chamber Staff

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### Newsletter Design and Production: Text Design, Inc. Printing: Spectrum McBride's Printing & Graphics

The views expressed in articles submitted by members are the personal opinions of the author and not necessarily those of The Greater Bethesda-Chevy Chase Chamber of Commerce. The Greater Bethesda-Chevy Chase Chamber of Commerce accepts no responsibility for any liabilities arising from the publication of such views.

The Greater Bethesda-Chevy Chase Chamber of Commerce

## 2003-2004 Annual Corporate Sponsors

### Chamber Platinum Sponsor



### Chamber Gold Sponsors



### Chamber Silver Sponsor



### Chamber Corporate Sponsors



# Members in the News

The **Chevy Chase Land Company** is pleased to announce that **Leslie Olson, RPA**, has joined the firm as the Property Manager for the Chevy Chase Metro Building at Two Wisconsin Circle. **Emily B. Wittman** has also recently joined the Land Company as its Lease Administrator. **Nancy Arias** and **Andrew Dimond** were both recently promoted to the position of Property Manager. The Land Company broke ground on the redevelopment of Chevy Chase Center in late 2003 and is looking toward a mid-2006 final completion of this 412,000 sq.ft. mixed-use Class-A office and retail project at Wisconsin and Western Avenues in Chevy Chase. The Mills Corporation, a leading developer of retail and entertainment destinations currently headquartered in Arlington, VA has leased the entire 2000,000 sq.ft. office tower, and The Land Company wishes to warmly welcome them to Montgomery County.

The **Frost Miller Group** has been chosen by Washington, DC-based Synthetic Organic Chemical Manufacturers Association (SOCMA) as marketing agency for its tradeshow, INFORMEX®. Frost Miller will provide public relations, advertising and direct mail to support the exposition, which attracts nearly 450 exhibitors and 4,000 buyers from the specialty chemical industry. Joining the Frost Miller Group is **Samantha Shin** as a graphic designer. Ms. Shin was previously employed as a designer with New York-based Clear Light Interactive.

**Lena S. Barnett, Esquire, Lena Barnett & Associates, L.L.C.** served as a Reviewer for the Second Edition of *The American Bar Association Guide to Wills & Estates*, Random House Reference, 2004. The book was designed to address the public's need for information about an important, confusing, and changing area of the law.

Congratulations to **Michael C. Hodes**, founding and Managing Director of **Hodes, Ulman, Pessin & Katz, P.A.**, (HUP&K) for celebrating 20 years in radio. Whether Hodes is known for his unique prototypical suburban law firm, ownership of *Maryland* and *Mid-Atlantic Country* Magazines, being an Adjunct Professor at UB Law School, his advertising and publication relations agency, or his endless philanthropic involvement in the Maryland community today, Hodes is best known and celebrated for his two decades in radio. Mr. Hodes is credited for pioneering the specialty talk format that has become so popular today. **Randall M. Lutz, Esq.**, Member and Chair of the Environmental Department at HUP&K has been appointed to an Advisory Board to the International Council for Caring Communities, a specially certified non-governmental organization of the United Nations.

**Mid-Atlantic Federal Credit Union** (MAFCU) members now have access to over 25,000 additional surcharge-free ATM machines nationwide through an agreement with Allpoint, an ATM network with locations in all 50 states. In April, MAFCU employees volunteered their time at the Upper Montgomery County YMCA's Healthy Kid's Celebration. The annual event focuses on encouraging kids to be healthy in spirit, mind and body. Over 400 people attended, and MAFCU was happy to be a part of such a fun and worthy event.

**Carrie Shearin** has joined **White Flint Management** as their new **Marketing Director**.

**Citibank** donates \$10,000 to a new non-profit group working to support immigrant and other businesses in Maryland's International Corridor. The new group, Maryland's International Corridor Community Development Corporation (MIC-CDC) was formed to help revitalize the International Corridor. It was formed with the leadership of County Council Peter Shapiro, the Redevelopment Authority of Prince George's County, and local businesses. Maryland's International Corridor is a two-mile long Corridor along University Blvd., in the Langley Park area with over 250 businesses many of which are ethnic, and represent a unique cluster of international flavors that have become a regional draw. Funds will be used to help merchants work together to strengthen their marketing and other efforts and help initiate the process of Corridor wide beautification. The Chairman of the MIC-CDC is **Kap Kapastin**, General Counsel for **Quantum Companies**.

Congratulations to **Tom Curtis, The Yacht Club of Bethesda** located in the **Holiday Inn Select** celebrating their 15<sup>th</sup> anniversary.

**Aronson & Company** announces a new event spearheaded by the Aronson Foundation, a public charity created to address a variety of needs in the Washington Metro community. Pairing with Maryland's O'HAIR Salon + Spa, the Aronson Foundation has organized an area-wide effort to cull hair donations for Locks of Love, a nonprofit organization that provides hairpieces to children suffering from medical hair loss. With a primary focus on the needs of children, the Aronson Foundation grants charitable contributions to organizations who have dedicated themselves to providing services that enhance our world and help the people in it thrive and succeed.

The third annual *Helping Others in Need* golf tournament sponsored by The Elaine Schouten Kirchoff (ESK) Foundation will take place at the West Winds Golf Club in New Market, MD on Friday, June 11. The tournament will be followed by dinner-provided by **The Outback** – and an auction, where everyone will have a chance to win a Hummer SUV, trips, laser eye surgery, dinners and more. **Hospice Caring, Inc., of Gaithersburg** will share the proceeds with the Hope Lodge in Baltimore. For tournament registration, contact The ESK Foundation at 301-994-1090.

DataLab USA, for more than 25 years one of the nation's leading database

marketing companies, has retained Bethesda-based advertising agency **walczy.hamilton.tran.meyers** to launch a new branding initiative and provide advertising and web design support for the firm's revamped 2004 marketing effort.

Need a qualified high school student for after school or summer employment? Fax your listing for posting on the Bethesda-Chevy Chase High School Job Board on a 5 x 7 sheet with the following information: Company Name, Address, Description and Requirements of the job, days and hours, hourly pay (required), contact person and phone number to 240-497-6325. For further information, contact Mrs. Reather Kelly at Reather\_Kelly@fc.mcps.k12.md.us.



## Legislative Update – June 2004

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### HELP SHAPE THE ISSUES

Each July, the newly elected Chamber leadership team develops a program of public policy and legislative priorities for the coming year. The primary focus is on issues that directly affect the Greater Bethesda-Chevy Chase business community. This includes Bethesda, Chevy Chase, Friendship Heights and North Bethesda.

Input from our members is essential to the thoughtful structuring of the Chamber's public policy program. In most cases this takes the form of recommendations from the Chamber's various working committees. The Economic Development and Government Affairs Committee, the Transportation and Parking Committee, the Strategic Planning Committee, the Executive Committee, and other specialized groups within the Chamber contribute to this effort. Moreover, in many instances, particular problems and issues surface through direct contact and suggestions from individual chamber members.

The Chamber's Board of Directors ultimately determines the annual listing of public policy priorities.

Once that decision is made, the priorities are publicized and widely communicated to Chamber members, public officials, and the community. All efforts and resources of the Chamber are then brought to bear on the attainment of these public policy goals.

In some cases, particular goals and priorities can be achieved within a relatively short time frame; others might take longer, sometimes years, until they are realized. In this regard, the past year has been especially productive. Among other things, the Bethesda Central Business District has been approved to advance to the next stage of development; transit ridership has increased significantly; and important progress has been made in the revitalization of the Woodmont Triangle.

Soon the Chamber's priorities for 2004-2005 will be under consideration. Now is the time to be heard. We welcome broad input, comments and suggestions from all members of the Chamber. Feel free to contact us to discuss any area of concern. You may call Ginanne Italiano, the Executive Director of the Chamber at 301-652-4900, or Ron Resh, the Chamber's Public Affairs Consultant, at 301-649-2169. We look forward to hearing from you.

## Success Story – June 2004

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### The Next Generation...

**Christina Renshaw**, President of **Text Design**, and **Barry Cogan** of **MyRealtyTeam Real Estate** have known each other since 1989 when they both served on the Chamber's Membership Committee. In the meantime, Christina has also become friends with Barry's business partner, **Ibi Sofillas**.

When Christina's daughter married recently, there was need of a new home for a new family!

Christina contacted Ibi and Barry, who are Realtors licensed in Maryland, DC, and Virginia, and they set to work immediately to help her daughter find a home. After a short search, they located a house, negotiated the winning contract, and shepherded the transaction to closing.

Christina is happy to report that her daughter and new husband are now settled in their lovely new home, thanks to a Chamber connection created many years ago.

## High Tech Relationship Building?

*By Lance Van Winter, Co-Chair, Tech Resources Committee (CEO, Vansam Software)*

In this day and age of the Internet, cell phones, Instant Messaging, does the old fashioned “let’s go to a ball game” still exist as a viable option with your potential customers? Let’s consider whether or not you should entertain your customers. In these days of e-commerce and Internet communication, is there a place for this old practice?

My company owns four season tickets to the Washington Capitals hockey games. I invited the head of the marketing department of a potential client and her spouse to join my wife and me. We spent the evening together, first enjoying a nice meal, then a great professional hockey game.

Immediately thereafter, I began to do business with this person and their company. Business grew continually until it eventually became one of my largest accounts. The hockey game was the turning point in the relationship.

It wasn’t that I gained “inside” information. We didn’t even talk about business. But, my customer came to know me better, and, in so doing, became more comfortable with me as a person. And that made all the difference.

There is an important truth illustrated by this example. People like to do business with people they know. The better they know you, the more likely it is that they’ll do business with you. When they spend time with you out side of the business setting, they come to know you better. It really is that simple.

I have met many people through the Greater Bethesda-Chevy Chase Chamber of Commerce. I have built personal relationships with some of the people, some I have done business with, some I have referenced business, and some I have only a personal relationship with, but know that I can trust them to handle any business I reference to them in the future.

So, high tech, low tech, no tech, build honest relationships and your business will grow.



*“Bytes of Bethesda”* is a service of the Chamber’s Technology Resources Committee, which invites members with an interest in current technology trends to join and participate in the committee, which meets the first Thursday of every month in the Chamber’s Board Room. Members are also invited to write technology-related articles for the ChamberNews’ “Bytes of Bethesda” column.

## Quarterly Recognition Awards a Great Success

The Chamber was extremely busy in April honoring public safety representatives from our community. On April 19<sup>th</sup>, 12 members of the Bethesda – Chevy Chase Rescue Squad received special achievement citations from their leadership for extraordinary acts of professionalism and courage above and beyond the normal call of duty. These acts included the successful home delivery of twins, one of whom had difficulties in birth and required special medical attention; response to a one car accident on the Beltway on rainy dangerous road and traffic conditions, and the completion of an detailed report of medical treatment of a prisoner which was used in litigation at a later date to the County’s success due to the accuracy and detail of the report. All of these individuals received certificates of recognition from the Chamber and gift certificates to area restaurants and gift packages. Thanks to Rock Bottom Restaurant & Brewery and Bethesda Moto Photo for their generous gifts. Special thanks also go to Bob McKay for presenting Austin Grill certificates, and Roger Marks, EMR Group, for providing gift certificates and photographing the event.

On Friday April 30<sup>th</sup>, members of the Chamber’s Community Development Committee and Board of Directors attended the 2<sup>nd</sup> District Police’s roll call to honor two special officers for their dedication and extra duty to the community. These officers through their diligence and hard work both helped catch and convict criminals that were repeatedly committing crimes against the public involving theft, scams and destruction of property. These officers were awarded certificates of merit from the chamber and each received gift certificates to fine area restaurants compliments of The Chevy Chase Land Company.

Chamber member Guernsey Office Products also received appreciation plaques from both Captain Betsy Davis, representing the 2<sup>nd</sup> District police Station, and Thomas D. Murphy, President B-CC Chamber, acknowledging their generous donation and delivery of office furniture to the station. Steve Palmer, Sales Manager of the Beltsville office represented Guernsey Office Products at the ceremony. Also receiving a plaque of appreciation was Chamber member and future Board member Kevin Hanlon of Guernsey Office Products. He recognized the need of the 2<sup>nd</sup> District station for updated furnishings, arranged the selection and delivery, and also provided items at his own expense. Way to go Kevin!

## The Greater BCC Chamber of Commerce

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### 2005 Membership Directory & Business Referral Guide

**\*FOR CHAMBER MEMBERS ONLY\***

Reserve your space now in the Greater Bethesda-Chevy Chase Chamber of Commerce 2005 Membership Directory and Business Referral Guide.

Would your business like more visibility? Would your business like to get connected to thousands of contacts seeking products and services? If you have answered “yes” to both questions, then placing an advertisement in the Greater Bethesda-Chevy Chase Chamber of Commerce 2005 Directory & Business Referral Guide is where **YOU** need to be!

With 10,000 copies distributed throughout the year, you receive maximum exposure for a minimal investment. Advertising in the Guide creates the credibility and consistency so desperately needed in competitive industries. Chamber members and those living in the Bethesda, North Bethesda and Chevy Chase communities as well as those from all over the country, refer to the Guide when seeking services.

Reserve your space by **July 31** and take advantage of the “early bird” price. All space reservations are due September 31. Publication date, January 2005.

The 2005 Membership and Business Referral Guide advertising rate sheet is enclosed. If you have questions, contact Margery Shrinsky, Membership Director at the Chamber or email [mshrinskybccchamber.org](mailto:mshrinskybccchamber.org).

This is one marketing opportunity you cannot afford to miss!

## From the President (cont. from pg. 2)

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than 1400 people will have attended the Chamber’s five special events (Legislative Reception, Celebrate Gala, Business & Tech Expo, Golf Classic, and Annual Installation and Awards Dinner) by the end of June. The Tech Resources Committee continues to provide excellent advice and guidance to the membership through their monthly newsletter article, “Bytes of Bethesda,” and through their beer, scotch and wine tastings. Thanks to Scott Scholz, the numerous volunteers on every event, and the entire staff for their hard work on events and programs.

**Strategic Planning** –Michele Cornwell, David Freishtat, Lilliam Machado, Jack Alexander, Jay Redderson, and rest of members of this committee who worked long and hard to develop two strategic plans – the 5 yr plan for 2004-2007 and the 1-year plan for 2004-2005.

**Community Development and Education** – Chris Renshaw, Cindy Libby-Green, Roger Kruse, Ben and Sue King, Randy and Phil.

The many programs of this busy group include the police and rescue squad awards, the blood drive in November, the senior focus committee outreach to the senior community through participation in the monthly movies, senior walk and senior expo, and development of discount coupons for seniors. The Goodwill Dinner that served dinner to and provided holiday presents to over 300 less advantaged members of our community. Career Days this year with the high schools. Special thanks to Gloria and Margery for staffing these programs

**Advocacy** –Annual Growth Plan, Stage II, Inner Purple Line, Woodmont Triangle, Garage 11, Bethesda Urban Partnership, CoStar database contract with Police & Fire Departments, Real Estate Forum, Bethesda Cares ... all major issues and programs led by Anne Martin, Ron Resh, Kevin Maloney, David Smith, Andy Shulman & Scott Reed and dozens of members who attended and testified at meetings and hearings on our behalf.

**Finances and Budget** – Wayne Berson — thanks not only keeping us in the black, but also completely reviewing the budget, investments and financials with the Board of Directors on a monthly basis. Special thanks also go to Gloria Arnold for keeping the Chamber always focused on the bottom line!

Finally, thanks to all of you who attend the Chamber’s events throughout the year, and especially to all of the companies who belong to the chamber. Your membership makes The Greater Bethesda Chevy Chase Chamber the best and largest in the region. Please try to attend the Annual Installation and Awards Dinner on June 9<sup>th</sup> at the Bethesda Hyatt. You need to be there to receive your piece of recognition for being a member of this great organization.

## Calendar Check

**Wednesday, February 4, 12:00 p.m. to 1:30 p.m.**

**Monthly Member Lunch**

*Austin Grill 7278 Woodmont Avenue, Bethesda, MD. Sponsored by Bethesda Sport & Health Club*

**Tuesday, February 10, 5:30 p.m. to 7:00 p.m.**

**Monthly After Hours**

*Strike Bethesda, 5353 Westbard Avenue, Bethesda, MD. Sponsored by Association of Professional Office Managers*

**Thursday, February 19, 8:00 a.m. to 9:30 a.m.**

**Smart Business Seminar**

*SunTrust Board Room, B-CC Chamber, 7910 Woodmont Avenue, Bethesda, MD. "Building Your Referral Marketing Program" presented by Debbie DeChambeau – Select Business Team, LLC.*

**Tuesday, February 25, 7:15 a.m. to 9:00 a.m.**

**Power Networking Breakfast**

*Four Points by Sheridan, 8400 Wisconsin Avenue, Bethesda, MD. Sponsored by CitiBank, F.S.B.*

**Tuesday, March 16, 5:30 p.m. to 7:00 p.m.**

**Monthly After Hours**

*Timpano Italian Chophouse, 12021 Rockville Pike, Rockville, MD. Sponsored by PhoenixTS*

**Thursday, March 18, 9:00 a.m. to 3:00 p.m.**

**Business & Tech Expo 2004**

*Holiday Inn Select Bethesda, 8120 Wisconsin Avenue, Bethesda, MD.*

## Calendar Check

See "Events Calendar" for registration fees and RSVP deadlines.

Fax registration forms to the Chamber Office or register online at [www.bccchamber.org](http://www.bccchamber.org). For more information on the events, contact staff at the Chamber at 301-652-4900 or at [staff@bccchamber.org](mailto:staff@bccchamber.org).

## The Greater BCC Chamber of Commerce, Bethesda-Chevy Chase High School and Walter Johnson High School Host Successful Career Days

Along with 70 panelists, several hundred juniors and seniors at Bethesda-Chevy Chase High School held Career Day on March 11; while on April 23, over 100 students at Walter Johnson High School gathered as well, all to be able to explore future career opportunities.

Economists, editors, lawyers, psychiatrists, musicians, graphic designers, teachers, police and public safety officers, accountants, legal assistant, specialized military personnel, bankers, nursing, lab technicians, journalist, entrepreneurs, engineers and IT professionals gathered in panels to address and interact with small groups of students. Students were able to choose from career clusters, representing everything from hospitality and tourism to research science.

Under the guidance of Vicky Wood, Career Internship Coordinator, Bethesda-Chevy Chase High School and Vivian Griffin, Career Internship Coordinator, Walter Johnson High School the days proved to be an invaluable source of information for students to look into possible future career paths.

At Bethesda-Chevy Chase High School, while juniors and seniors were attending the seminars, 9<sup>th</sup> and 10<sup>th</sup> graders were addressed by Cedric Jennings, the subject of Ron Suskind's *A Hope in the Unseen*, a chronicle of Cedric's journey from Ballou High School to Brown University and beyond.

Sonia Amir-Bowie, Barbizon School, former Miss Maryland 2000, kicked off Career Day at Walter Johnson's with her moving discussion of "Youth Empowerment."

The two Career Days were a wonderful success. We would like to take this opportunity to thank those businesses that participated, as well as Katy Harvey, Principal, Bethesda-Chevy Chase High School and Kevin Maxwell, Principal Walter Johnson High School for all their dedication to this program. For more information on the Chamber's Education program, contact Margery Shrinsky at the Chamber at 301-652-4900 x201 or [mshrinsky@bccchamber.org](mailto:mshrinsky@bccchamber.org).

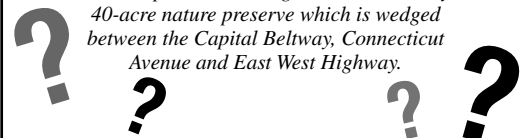
## Do You Know?

What Chamber member chartered a railroad to provide transportation to area residents from Washington D.C in the late 1800's?

**Answer in next month's newsletter.**

*Last month's answer:*

*Woodend, headquarters of the Audubon Naturalist Society was designed by National Gallery and Jefferson Memorial architect John Russell Pope. The building sits on the Society's 40-acre nature preserve which is wedged between the Capital Beltway, Connecticut Avenue and East West Highway.*





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Chamber of Commerce**  
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## Need Extra Visibility???

Donate Door Prizes to be raffled off at the Monthly Networking Events! What better way to show your support for the Chamber and promote your business! For more information, please contact Scott Scholz at 301-652-4900 or [scholz@bccchamber.org](mailto:scholz@bccchamber.org).



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