

## **EPA Green Power Partner ANALYSYS named as finalist for EcoCEO Innovator**

BETHESDA, MARYLAND – October 23, 2009 – ANALYSYS, a leading Maryland, Virginia and Washington, DC provider of IT consulting services and one of the area's first technology companies to be named an EPA Green Power Partner, announced today that it was nominated as a finalist for the inaugural Washington EcoCEO award by SmartCEO. ANALYSYS was named a finalist in the innovator category for their trend setting achievements in the small business sector that enable companies to achieve carbon neutrality, realize immediate cost savings and create efficiencies with their use of technology.

"The technological leadership and efficiencies we bring to our clients," said Scott Stephen, Vice President of ANALYSYS, "allows us to not only create savings and reduce the cost of business, but also to help our clients remain viable in the future. If we don't help them sustain their business model through IT innovations, then we aren't doing our jobs."

ANALYSYS was chosen as a finalist because they demonstrated the ability to cut energy costs and sunk costs for new infrastructure by 50%. The savings are clear and measureable with power and utility bill reductions that bring guaranteed savings coupled with hosted virtualized environments that diminish the need for the purchase of new equipment. The winners of the EcoCEO award will be announced on November 12th at an event hosted by SmartCEO celebrating the collective innovations, facilitators and implementers of environmental excellence in business.

"The Greater Washington business community is embracing and implementing eco-friendly products, services and technology more and more every day," said Georgia Patton, Senior Editor of SmartCEO. "Going green is no longer just a trend, but an essential part of growing a business to its full potential. SmartCEO seeks companies, like ANALYSYS, who are the innovators and catalysts for change in their industries and local community."

Green Information Technology takes advantage of cutting edge solutions that keep businesses connected to their systems and improve reliability while reducing energy consumption. Since 2008, ANALYSYS has been implementing and innovating green IT solutions in their own office. By Earth Day, 2009, ANALYSYS was able to announce complete carbon neutrality. Since then, they have been actively implementing these cost savings solutions for their own clients to reduce costs and increase efficiency.

### **About ANALYSYS**

ANALYSYS is a Baltimore-Washington based provider of information technology (IT) services, specializing in support for small and medium sized businesses. The company offers a comprehensive suite of services designed to answer all the needs of IT departments with constrained resources or limited knowledge, and organizations with no internal IT department who prefer to outsource their information technology management. In business since 1995 ANALYSYS has earned the trust of over a thousand clients in the Baltimore-Washington metropolitan area and has received numerous awards and recognitions for its progressive approach, broad base of competence, and excellence in customer service. For more information visit us online at <http://www.analysys.net>.

*All product and company names referenced herein may be trademarks of their registered owners.*

### **Contact**

Jeffrey Price, Director of Communications  
ANALYSYS  
410-661-9800 x205  
[Jeffrey.Price@analysys.net](mailto:Jeffrey.Price@analysys.net)  
###